

# ARCH TECTURAL COAT NG

Application Overview





INKS

# ARCHITECTURAL COATING

Architectural coatings require different minerals to enhance and improve the desired properties and ensure a perfect protection and decoration for the final coated product. euroMinerals portfolio is specially designed to fulfill the requirements that architectural coatings demand. Due to years of experience, close relationships with customers and innovative developments the company was able to reach a distinguished reputation for its products within the coating market.



#### TiO<sub>2</sub> EXTENSION

euroMinerals has developed a performing composite product based on  ${\rm TiO_2}$  and other minerals, so called inbond, with surface characteristics similar to classical titanium dioxide. Furthermore, very lamellar, fine intalc and special designed inpcc products show excellent  ${\rm TiO_2}$  extender function.



#### **CONSTRUCTION PLASTER**

Pinholes and cracks after application are the main challenges for plaster producers. euroMinerals has developed a unique special technology to produce sharp particle size distributions eliminating fine particles.

Our lamellar particles are superior to preventing mud & surface cracks and pinholes during drying.



#### **OPACITY & WET HIDING**

An excellent opacity and wet hiding power of a paint is one of its main selling points. The high aspect ratio of our fillers together with the combination of a small size and narrow particle size distribution provide the optimal compaction to the film and prevent agglomeration of  $TiO_2$  and act as an extender.

#### **PRODUCT MATRIX**

PRODUCT LINES	TiO₂ EXTENSION	CONSTRUCTION PLASTER	MATTING	ANTI- CRACKING
incomp	••	•	••	••
intalc	•••	•••	•••	•••
impcc	•••	•	•	•
indolo	•	•	•	•
inbond	••••	•••	•	-

# WE FIND SOLUTIONS FOR ALL CHALLENGES.

euroMinerals ambition and focus is to work out based on partnership with our customers, all around perfect performing and tailor-made product solutions. Based on high in-house effort within our modern up to date, equipped R&D- and application lab, we are able to evaluate all the most typically coating specific parameters, from e.g. long term anti-corrosion salt spray test series up to all important coating performances, film durability and optical behavior tests like scrub resistance, opacity and gloss.



#### **OUR SERVICE. YOUR BENEFITS.**



#### SAVE UP FASTER

Cost saving through functional extension of fillers and pigments.

Faster processes through optimized raw materials.



#### **SPECIAL FOR YOUR BUSINESS**

Tailor-made products for tailor-made applications.

Sophisticated laboratory to ensure consistent high product quality.



#### NAME IT - WE DELIVER

We provide all the common logistic solutions for our customers.

Different packaging variations and all common transport options.



### **APPLICATION EXPERTS & LOCATIONS**

COATINGS & INKS



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## QUALITY. ENVIRONMENT. HEALTH. SAFETY.

The aim of our goals is to meet our own high demands for quality, safety and ecology, from the production of the raw material right up to the final product, always optimizing the process and analyzing the results. Our management systems are certified by specific authorized bodies and comply with quality, environmental and occupational health & safety standards according to ISO 9001, ISO 14001, and ISO 45001.



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